

REPORT 02 OF THE COUNCIL ON MEDICAL SERVICE (A-23)
Medicare Coverage of Dental, Vision, and Hearing Services
(Referred Resolve Clause of Alternate Resolution 113-A-22)

EXECUTIVE SUMMARY

At the 2022 Annual Meeting, the House of Delegates partially referred Alternate Resolution 113, which asked the American Medical Association (AMA) to “support new funding that is independent of the physician fee schedule for Medicare coverage of 1) preventive dental care, including dental cleanings and x-rays, and restorative services, including fillings, extractions, and dentures; 2) visual aids, including eyeglasses and contact lenses; and 3) aural rehabilitative services and hearing aids.

Expansion of Medicare coverage to new services has been debated extensively by Congress. Proponents of expanding Medicare coverage for dental, vision, and hearing services have frequently suggested that Congress could change the law to add dental, vision, and hearing coverage under traditional Medicare Part B; beneficiaries could enroll in Medicare Advantage (Part C) plans; a new, optional part of Medicare for dental, vision, and hearing coverage that would be similar to Medicare Part D for prescription drug coverage could be created; or some form of cash assistance or debit card for beneficiaries who do not have access to coverage for dental, vision, and/or hearing services could be established.

Nonetheless, while many believe that Medicare beneficiaries should have coverage for a wider range of services, significant obstacles remain. Given the current rate of inflation, the \$358 billion projection from Congressional Budget Office in 2019 to include coverage for dental, vision, and hearing services in the Medicare program over the next decade would likely be substantially higher today. Further, given that Medicare is subject to statutory budget neutrality requirements, the Council believes it is impossible to consider this issue in a vacuum, and we must be sensitive to what implications adding these services could mean for payment and access to other current health care services for Medicare beneficiaries.

While the Council acknowledges the potential value of expanded Medicare benefits, it believes that the current options in place for beneficiaries to access these services are adequate. In terms of the current political environment, at the time that this report was written, Congress had failed to prevent a budget neutrality cut to the Medicare physician conversion factor and was facing a stalemate on how to move forward with managing the national debt. Broader Medicare physician payment reform remains one of the highest priorities of the AMA, under the AMA’s Recovery Plan for America’s Physicians.

The Council reemphasizes the importance of working with the American Dental Association regarding strategies to expand dental coverage to Medicare beneficiaries. The Council believes that the AMA can be most influential in addressing the need for hearing services by improving mechanisms already in place. Additionally, the AMA can encourage the United States Preventive Task Services Task Force to re-evaluate its decision not to recommend screening for hearing loss in asymptomatic adults over age 65, especially considering the new evidence that exists about the connection of hearing loss and dementia. Finally, the Council believes that AMA policy on vision coverage can be strengthened, and we recommend amendments to Policy H-25.990 to encourage programs and outreach efforts for affordable prescription eyeglasses.

REPORT OF THE COUNCIL ON MEDICAL SERVICE

CMS Report 02-A-23

Subject: Medicare Coverage of Dental, Vision, and Hearing Services
(Referred Resolve Clause of Alternate Resolution 113-A-22)

Presented by: Lynn Jeffers, MD, MBA, Chair

Referred to: Reference Committee A

1 At the 2022 Annual Meeting, the House of Delegates partially referred Alternate Resolution 113,
2 which asked the American Medical Association (AMA) to “support new funding that is
3 independent of the physician fee schedule for Medicare coverage of 1) preventive dental care,
4 including dental cleanings and x-rays, and restorative services, including fillings, extractions, and
5 dentures; 2) visual aids, including eyeglasses and contact lenses; and 3) aural rehabilitative services
6 and hearing aids.

7
8 Resolution 119 was combined with similar resolutions 113 and 114 to become Alternate Resolution
9 113, which was passed in part to become Policy D-185.972, “Increasing Patient Access to Hearing,
10 Dental, and Vision Services.” The policy states that the AMA will promote awareness of hearing
11 impairment as a potential contributor to cognitive impairment later in life and encourage further
12 research on this topic. This policy also encourages increased patient access to both vision and
13 dental services.

14
15 There was mixed testimony heard on these related items. There were several calls for referral, but
16 support for ensuring that patients have access to, and coverage for, essential hearing, dental, and
17 vision services. Some testimony noted that some of the resolve clauses of the original resolutions
18 did not align with the United States Preventive Task Services Task Force (USPSTF)
19 recommendations for hearing and vision screening for older adults. Further testimony stressed that
20 the expansion of health insurance coverage, and potentially Medicare benefits, for dental, vision,
21 and hearing services needs to be considered not only from the patient perspective, but within the
22 context of a Medicare payment infrastructure that is unsustainable for physician practices. In
23 response to concerns regarding how coverage for these services would be paid for, an amendment
24 was proffered to ensure that our AMA supports new Medicare funding that is independent of the
25 Medicare Physician Payment Schedule to pay for these services. However, the Reference
26 Committee noted in its report that expanding dental, vision, and hearing coverage would still
27 require “pay-fors” in the current Congressional environment, pitting these coverage expansions
28 against other AMA priorities that require funding. This referred clause was assigned by the Board
29 of Trustees to the Council on Medical Service for study.

30
31 The Council has developed reports on these topics in recent years. In 2015, the Council authored
32 CMS Report 6, “Hearing Aid Coverage” and concluded that a recommendation supporting adult
33 hearing aid coverage mandates would conflict with Policies H-185.964 and H-165.856, which
34 oppose new health benefit mandates unrelated to patient protections and which jeopardize coverage
35 to currently insured populations, and supports the principle that benefit mandates should be
36 minimized to allow markets to determine benefit packages and permit a wide choice of coverage

1 options. Given the policy, the Council did not recommend that the AMA support Medicare
2 coverage for hearing aids.

3
4 In 2019, the Council authored CMS Report 3, “Medicare Coverage for Dental Services” and
5 concluded that the AMA should continue to explore opportunities to work with the American
6 Dental Association (ADA) to improve access to dental care for Medicare beneficiaries, support
7 initiatives to expand health services research on the effectiveness of expanded dental coverage in
8 improving health and preventing disease in the Medicare population, explore optimal dental benefit
9 plan designs to cost-effectively improve health and prevent disease in the Medicare population, and
10 examine the impact of expanded dental coverage on health care costs and utilization.

11 BACKGROUND

12
13
14 The most recent enrollment data from the Centers for Medicare & Medicaid Services (CMS) show
15 that over 65 million individuals are enrolled in Medicare. This includes 35 million individuals
16 enrolled in traditional fee-for-service Medicare plans and a little over 30 million individuals
17 enrolled in Medicare Advantage plans.¹ According to a 2019 Kaiser Family Foundation (KFF) poll,
18 16 percent of Medicare beneficiaries reported they could not get access to dental, vision, or hearing
19 care. These numbers were higher amongst those with low incomes, in poor health, and/or in
20 communities of color.²

21
22 Another 2019 KFF poll indicated that 90 percent of the American public supported expanding
23 Medicare to include dental, hearing, and vision care as a “top” or “important” priority for
24 Congress.³ However, recent attempts at passing legislation in Congress have not been successful. In
25 2019, the House passed H.R. 3, the Elijah E. Cummings Lower Drug Costs Now Act. Title VI of
26 this bill would have added new benefits for dental, vision, and hearing coverage under Medicare,
27 such as dentures, glasses, hearing aids, and preventive services. The Congressional Budget Office
28 (CBO) estimate for this bill was \$358 billion over the next ten years (\$238 billion for dental
29 coverage, \$30 billion for vision coverage, and \$89 billion for hearing coverage).⁴ In 2021, H.R.
30 4311, the Medicare Dental, Vision, and Hearing Benefit Act was introduced in the House and
31 proposed repealing the statutory exclusion that restricts coverage of dental, vision, and hearing
32 benefits, and expanding coverage to offer these services under Medicare Part B. Neither of these
33 bills advanced out of Congress. In March 2023, Senators Bob Casey (D-PA) and Ben Cardin
34 (D-MD) introduced a similar bill, S.842, The Medicare and Medicaid Dental, Vision, and Hearing
35 Benefit Act. This bill would also repeal the statutory exclusion that restricts coverage of dental,
36 vision, and hearing services and expand coverage to offer:

- 37 • Dental and oral care, including coverage of routine cleanings and exams, fillings and
38 crowns, major services such as root canals and extractions, emergency dental care and
39 other necessary services, and payment for both full and partial dentures.
- 40 • Vision care, including routine eye exams, procedures performed to determine the
41 refractive states of the eyes and other necessary services, and payment for eyeglasses,
42 contact lenses, and low-vision devices.
- 43 • Hearing care, including hearing exams, exams for hearing aids and other necessary
44 services, and payment for hearing aids.

45 This bill also encourages states to provide these optional services to people with Medicaid by
46 increasing the associated Federal Medical Assistance Percentage rate to 90 percent. At the time that
47 this report was written, this bill was referred to the Senate Committee on Finance and the full text
48 of the bill was not yet available.

1 DENTAL CARE AND COVERAGE

2
3 The medical-dental coverage divide first began in the 20th century. In the early 1900s, oral health
4 was widely thought to have little to no bearing on overall health and efforts to combine medical
5 and dental fields were opposed by dentists. In the 1920s, William Gies, a biological chemist,
6 insisted that oral health was directly related to overall health and recommended dentistry should be
7 integrated into the medical field, but dentists again resisted this change. During the 1940s and
8 1950s, the AMA and the ADA joined efforts to oppose health insurance nationalization and/or
9 expansion. During this same period, tap water fluoridation improved oral disease prevention among
10 Americans, which some believed mitigated the need for some dental services and reduced demand
11 for dental insurance coverage. Moreover, because dental service coverage began being widely
12 included in employer-sponsored benefit packages later than medical health service coverage, it was
13 considered a “perk” or cosmetic-only benefit, a perception that continues as dental care is still
14 regarded by many as auxiliary to general health care even though current research clearly
15 demonstrates the critical relationship between oral health and optimal overall health. When
16 Medicare legislation was passed in 1965, oral health coverage was not included. As a result, the
17 medical profession has frequently had to respond to the challenges of Medicare and Medicaid
18 coverage and changes in payment policy over the years, while dentistry has not.⁵

19
20 A statutory exclusion in Section 1862(a)(12) of the Social Security Act expressly prohibits
21 coverage for most dental services, specifically, “services in connection with the care, treatment,
22 filling, removal, or replacement of teeth or structures directly supporting teeth” by Medicare for its
23 beneficiaries.⁶ Therefore, traditional Medicare regulations do not include coverage for routine oral
24 health care including checkups, cleanings, and x-rays, or restorative procedures, tooth extraction,
25 and dentures. To integrate dental benefits in Medicare, Congress would need to remove this
26 exclusion, and add statutory changes, such as establishing the scope of dental services and a
27 mechanism for provider payment that is independent from the Medicare Physician Payment
28 Schedule.

29
30 As of 2018, almost half of Medicare beneficiaries did not have a dental visit within the past year
31 (47 percent), with higher rates among those who are Black (68 percent) or Hispanic (63 percent),
32 have low incomes (73 percent), or who are in fair or poor health (63 percent). Nonetheless, 94
33 percent of Medicare Advantage enrollees in individual plans are in a plan that offers access to some
34 dental coverage. Nearly two-thirds of Medicare Advantage enrollees (64 percent) with access to
35 preventive benefits, such as oral exams, cleaning and/or x-rays, pay no cost sharing for these
36 services, though their coverage is typically limited to an annual dollar amount. Average
37 out-of-pocket spending on dental services among Medicare beneficiaries (both traditional
38 fee-for-service and Medicare Advantage) who had any dental service was \$872 in 2019. Those
39 enrolled in Medicare Advantage plans paid slightly less out-of-pocket than those enrolled in
40 traditional Medicare (\$729 vs. \$995).⁷ A February 2023 study published in *Health Affairs* found
41 substantial declines in dental service use and worsened health outcomes after individuals became
42 eligible for traditional Medicare at age 65. Additionally, this study found that there was also
43 evidence of lower dental service use by those beneficiaries who opted for a Medicare Advantage
44 plan and who likely have some coverage for these services. The authors suggest that benefit and
45 plan design should not only offer coverage of these services, but also address barriers to access to
46 necessary care beyond whether or not a beneficiary has coverage (i.e., out of pocket affordability
47 for co-pays/coinsurance, lack of familiarity with covered benefits, or inability to find local dentists
48 accepting Medicare or Medicare Advantage patients).⁸

49
50 Historically, Medicare has paid for dental services when they are integral and inextricably linked to
51 treating a beneficiary’s primary medical condition. However, the services Medicare paid for were

1 limited to those specified in sub-regulatory guidance, such as reconstruction of a ridge when
2 performed as a result of and at the same time as the surgical removal of a tumor; stabilization or
3 immobilization of teeth when done in connection with the reduction of a jaw fracture; extraction of
4 teeth to prepare the jaw for radiation treatment of neoplastic disease; dental splints only when used
5 in conjunction with medically necessary treatment of a medical condition; and dental services –
6 including both examination and treatment – prior to organ transplants, cardiac valve replacements,
7 and valvuloplasty.⁹ Beginning in 2023, CMS formally codified these existing services in
8 rulemaking and added additional services to the dental exclusion exception including dental
9 examination and treatment when performed prior to a cardiac valve replacement and valvuloplasty
10 or organ transplant procedures. In 2024, coverage will be expanded to include dental services to
11 eliminate infection prior to treatment for head and neck cancers.

12
13 Additionally, the new regulation establishes an annual process to review public input and clinical
14 evidence on other medical circumstances that may allow for payment of relevant dental services
15 under the same exception.¹⁰ Medical associations and their members are encouraged to participate
16 in this annual review process by submitting their comments.

17
18 ADA policy states that for the purpose of presenting potential legislation that includes dental
19 benefits for adults age 65 and over in a tax payer-funded public program such as, Medicaid,
20 Children’s Health Insurance Program (CHIP), privately administered Medicare or other federal or
21 state programs, the ADA supports a program that: 1) covers individuals under 300 percent FPL;
22 2) covers the range of services necessary to achieve and maintain oral health; 3) is primarily funded
23 by the federal government and not fully dependent on state budgets; 4) is adequately funded to
24 support an annually reviewed reimbursement rate such that at least 50 percent of dentists within
25 each geographic area receive their full fee to support access to care; 5) includes minimal and
26 reasonable administration requirements; and 6) allows freedom of choice for patients to seek care
27 from any dentist while continuing to receive the full program benefit.¹¹ The full text of the policy
28 can be found here: <https://www.ada.org/about/governance/current-policies#medicare>.

29 30 VISION CARE AND COVERAGE

31
32 Medicare Part B covers certain vision services including treatment for glaucoma, macular
33 degeneration, cataract surgery (if done using traditional surgical techniques or using lasers), annual
34 eye exams for diabetic retinopathy for patients with diabetes, and annual glaucoma tests for
35 patients at high risk for developing glaucoma. However, traditional Medicare does not typically
36 cover routine eye examinations or refractions for eyeglasses or contact lenses, nor does it cover
37 eyeglasses or contact lenses themselves, other than eyeglasses following cataract surgery or
38 corrective lenses if a patient has cataract surgery that implants an intraocular lens.^{12,13}

39
40 Beneficiaries typically spend significantly less on vision coverage compared to dental and hearing
41 services. Traditional Medicare does not generally cover routine eye exams. However, beneficiaries
42 can seek supplemental vision coverage from Medicare Advantage or other private insurance
43 coverage. As of 2021, 99 percent of Medicare Advantage enrollees have access to some vision
44 coverage. 93 percent of Medicare Advantage enrollees are in plans that provide access to both eye
45 exams and eyewear (contacts and/or eyeglasses). However, enrollees may be limited in terms of
46 frequency of obtaining certain covered services and may be subject to annual dollar limits.¹⁴

47
48 Another option for seniors to receive an eye exam and eye health services is through EyeCare
49 America, which connects eligible seniors 65 and older with local volunteer ophthalmologists who
50 provide a medical eye exam often at no cost out-of-pocket, and up to one year of follow-up care for
51 any condition diagnosed during the initial exam and for the physician services. To qualify, an

1 individual must be a U.S. citizen or legal resident, aged 65 or older, not belong to a Health
2 Maintenance Organization or have eye care benefits through the Veterans Affairs, and not have
3 seen an ophthalmologist in three or more years. Notably, EyeCare America does not directly cover
4 the cost of eyeglasses, but can provide information to patients on where to get help paying for
5 eyeglasses if they are needed.^{15,16}

6 7 HEARING CARE AND COVERAGE

8
9 When Medicare was enacted in 1965, it did not include any coverage for hearing aids. Hearing aids
10 were considered “not routinely needed and low in cost” and many Americans did not live long
11 enough to need them. Today, hearing loss affects one-third of adults over the age of 65 and has a
12 significant impact on health.¹⁷ Traditional Medicare does not cover hearing exams, hearing aids, or
13 aural rehabilitative services. Medicare Advantage charges additional premiums for hearing
14 coverage, with out-of-pocket costs and annual limits varying across plans. Traditional Medicare
15 covers medically reasonable and necessary hearing tests and treatments when ordered by a
16 physician or a non-physician practitioner including diagnostic services related to hearing loss that
17 is treated with surgically implanted hearing devices, and covers cochlear implants if a beneficiary
18 meets specific hearing loss criteria.¹⁸ Starting January 1, 2023 Medicare Part B expanded coverage
19 of audiology services to allow beneficiaries to receive care from an audiologist without a physician
20 or practitioner order once every 12 months for non-acute hearing assessments that are unrelated to
21 disequilibrium, hearing aids, or examinations for the purpose of prescribing, fitting, or changing
22 hearing aids.^{19,20,21} AMA policy supports coverage of hearing tests administered by a physician or a
23 physician-led team under Medicare’s benefit (H-185.929).

24
25 In 2021, the USPSTF reviewed the need to screen asymptomatic adults over the age of 50 for
26 hearing loss and concluded that the current evidence is insufficient to assess the balance of benefits
27 versus the harms of screening for hearing loss in older adults. The USPSTF also stated that
28 additional research was necessary.²²

29
30 In 2022, the Biden Administration issued an executive order for the Food and Drug Administration
31 (FDA) to allow over the counter (OTC) purchase of hearing aids for those with mild to moderate
32 hearing loss. OTC purchase of hearing aids became available in October 2022 and provides an
33 immediate, low-cost option for adults with mild to moderate hearing loss. OTC hearing aids range
34 in price from \$99 to \$3400 per pair and are readily available at local pharmacies, large retailers,
35 and online. By increasing competition among OTC hearing aid companies, the FDA rule is
36 designed to create more options for those who experience hearing loss and who want to purchase
37 affordable hearing aids.^{23,24}

38 39 MEDICARE PART B AND BUDGET NEUTRALITY

40
41 Medicare law requires that increases and decreases in payment rates by CMS must be budget
42 neutral – i.e., any changes resulting from regulatory changes made by CMS must have no impact
43 on total Medicare spending. Typically, this is done by lowering the Medicare “conversion factor.”
44 Increases in total Medicare spending are set by law. Unlike hospitals and nursing homes, Medicare
45 physician payments lack an automatic annual update. As a result, Medicare payments have failed to
46 keep pace with rising inflation.

47
48 The Statutory Pay-As-You-Go Act of 2010 (PAYGO) requires that all new legislation changing
49 taxes, fees, or mandatory expenditures, when assessed together, must not increase projected
50 deficits. If legislation is enacted that cuts taxes or increases expenditures without fully offsetting
51 the cost, PAYGO applies a budget enforcement mechanism called sequestration. Sequestration is

1 the automatic reduction of certain types of spending in the federal budget, generally by a uniform
 2 percentage.^{25,26}

3
 4 If Congress adjourns at the end of a session with net costs on the Office of Management and
 5 Budget scorecard, the President is required to issue a sequestration order implementing across-the-
 6 board cuts to a select group of federal mandatory programs in an amount sufficient to offset the net
 7 costs. There are some exemptions from sequestration, such as Social Security, most unemployment
 8 benefits, interest on the national debt, federal retirement, and low-income entitlements (i.e.,
 9 Medicaid, Supplemental Nutrition Assistance Program, and Supplemental Security Income).
 10 However, the major remaining mandatory programs are subject to sequestration – including
 11 Medicare. If sequestration is ordered, each non-exempt mandatory program is reduced for one year
 12 by the same percentage, with one notable exception: Medicare payments subject to sequestration
 13 cannot be reduced by more than four percent. If sequestration would require a percent reduction
 14 greater than four percent, other non-exempt mandatory programs must make up the difference. To
 15 date, a sequester pursuant to PAYGO has not been applied, as Congress has either exempted
 16 legislation from PAYGO requirements or otherwise deferred the application of such
 17 requirements.²⁷

18
 19 POTENTIAL MEDICARE COVERAGE OPTIONS FOR DENTAL, VISION, AND HEARING
 20 SERVICES

21
 22 Expansion of Medicare coverage to new services has been considered and debated extensively.
 23 While many believe that Medicare beneficiaries should have coverage for a wider range of
 24 services, there are significant challenges to expanded coverage. Proponents of expanding Medicare
 25 coverage for dental, vision, and hearing services have suggested the following:

- 26
 27 • Congress could change the law to add dental, vision, and hearing coverage under
 28 traditional Medicare Part B. The benefits of this option are that it would impact all 65
 29 million Medicare beneficiaries and could lead to enhanced benefits that are integrated into
 30 other Medicare-covered services. The challenges facing this option include determining
 31 new claims systems and payment schedules that are independent of the Medicare Physician
 32 Payment Schedule. Perhaps the largest challenge to this approach is the price tag assigned
 33 by CBO: \$358 billion over the next ten years is an enormous sum, especially when the
 34 current level of inflation is added to this previous score. Another major challenge involves
 35 budget neutrality requirements. If these services were covered under Medicare Part B, the
 36 conversion factor would need to be significantly reduced to balance the increased
 37 spending, thereby reducing payment for other Medicare Part B services. Alternatively, if
 38 the conversion factor were to remain the same and the new funding was independent of the
 39 Medicare Physician Payment Schedule, the pool of money allotted for Medicare Part B
 40 would still have to increase substantially, which is also untenable. Under either of these
 41 scenarios, funding for this option would be diverted from another program and there is
 42 potential risk for competing federal priorities for the AMA (i.e., the AMA’s Recovery Plan
 43 for America’s Physicians).
 44
- 45 • Beneficiaries could enroll in Medicare Advantage (Part C) plans. Coverage for dental,
 46 vision, and hearing services under Medicare Advantage is already an option for most
 47 beneficiaries. These services are often offered through supplementary coverage under
 48 Medicare Advantage plans. Most Medicare Advantage enrollees are in plans that offer
 49 dental (96 percent), vision (99 percent), and hearing (98 percent) coverage. Medicare
 50 Advantage plans can vary, but most plans cover both preventive and extensive dental
 51 services, access to eye exams and eyewear (contacts and/or glasses), and hearing exams

1 and hearing aids. Medigap plans may also cover dental, vision, and hearing services to
2 supplement traditional Medicare coverage.

- 3
4 • A new, optional part of Medicare for dental, vision, and hearing coverage that would be
5 similar to Medicare Part D for prescription drug coverage could be created. Beneficiaries
6 would have the option to sign up, likely for an additional premium. While this new part
7 would not be subject to the specific budget neutrality requirements of adding coverage for
8 these services under Medicare Part B, the challenge of how to pay for this coverage still
9 remains. This solution could also further complicate the Medicare system and is largely
10 redundant for Medicare Advantage beneficiaries since the vast majority of Medicare
11 Advantage (Part C) plans already offer coverage for dental, vision, and hearing services for
12 an additional premium. Again, there is also the risk that advocacy for this option would be
13 in competition with other AMA priorities.
- 14
15 • A form of cash assistance or debit card for beneficiaries who do not have access to
16 coverage for dental, vision, and/or hearing services could be established. While this option
17 could be less costly than the others presented, there is still a funding challenge present.
18 Other outstanding questions include the amount of money offered to each beneficiary, the
19 impact on beneficiaries who already have some sort of supplemental coverage, and how
20 government officials would ensure this assistance was only being utilized for covered
21 services. More research would need to be completed before consideration of this option.

22 23 AMA POLICY

24
25 AMA Policy D-160.925 affirms the importance of oral health care. Policy H-330.872 affirms that
26 the AMA supports continued opportunities to work with the ADA and other interested national
27 organizations to improve access to dental care for Medicare beneficiaries. The policy goes on to
28 affirm AMA support for initiatives to expand health services research on the effectiveness of
29 expanded dental coverage in improving health and preventing disease in the Medicare population,
30 the optimal dental benefit plan designs to cost-effectively improve health and prevent disease in the
31 Medicare population, and the impact of expanded dental coverage on health care costs and
32 utilization.

33
34 Policy H-25.990 states that the AMA encourages the development of programs and/or outreach
35 efforts to support periodic eye examinations for elderly patients.

36
37 Policy H-185.929 states that the AMA encourages private health plans to offer optional riders that
38 allow their members to add hearing benefits to existing policies to offset the cost of hearing aid
39 purchases, hearing-related exams and related services; supports coverage of hearing tests
40 administered by a physician or physician-led team as part of Medicare's benefit; supports policies
41 that increase access to hearing aids and other technologies and services that alleviate hearing loss
42 and its consequences for the elderly; encourages increased transparency and access for hearing aid
43 technologies through itemization of audiologic service costs for hearing aids; and supports the
44 availability of over the counter hearing aids for the treatment of mild-to-moderate hearing loss.

45
46 Policy D-185.972, established with the adoption of Alternate Resolution 113-A-22, affirms that the
47 AMA will promote awareness of hearing impairment as a potential contributor to the development
48 of cognitive impairment or dementia later in life and encourage other stakeholders to promote the
49 conduct and acceleration of research into specific patterns of hearing loss to determine those most
50 linked to cognitive impairment or dementia and amenable to correction. The AMA will work with
51 interested national medical specialty societies and state medical associations to encourage and

1 promote research into hearing loss as a contributor to cognitive impairment, and to increase patient
2 access to hearing loss identification and remediation services; and promote research into vision and
3 dental health and to increase patient access to vision and dental services.

4
5 More broadly, Policy H-185.964 states that the AMA opposes new health benefit mandates
6 unrelated to patient protections, which jeopardize coverage to currently insured populations.
7 Additionally, Policy D-390.946 affirms that the AMA will work towards the elimination of budget
8 neutrality requirements within Medicare Part B; will eliminate, replace, or supplement budget
9 neutrality in Merit-based Incentive Payment System with positive incentive payments; and will
10 advocate strongly to the current administration and Congress that additional funds must be put into
11 the Medicare physician payment system to address increasing costs of physician practices, and that
12 continued budget neutrality is not an option.

13
14 Other related policies include D-330.935 and H-425.988, which state that the AMA will
15 collaborate with relevant stakeholders to actively promote the value of the Welcome to Medicare
16 Visit, the Tobacco Cessation Benefit, and other Medicare-covered preventive services, as well as
17 work with the federal government and other stakeholders to support providing preventive service
18 coverage for seniors.

19
20 As part of its Recovery Plan for America’s Physicians, the AMA has dedicated an entire strategic
21 pillar to reforming the Medicare physician payment system. In February 2023, the AMA led nearly
22 100 organizations in asking Congress to explore long-term solutions to the Medicare physician
23 payment problems. The AMA is encouraging the 118th Congress to “work with us on long-term,
24 substantive payment reforms and urge congressional hearings as soon as possible to begin
25 exploring potential payment solutions to ensure America’s seniors continue to receive access to the
26 high-quality care they deserve.”²⁸

27 28 DISCUSSION

29
30 There are several aspects to consider when exploring ways to expand coverage for dental, vision,
31 and hearing services to Medicare beneficiaries, including cost, access, the current political
32 environment, the relevance of these services to overall health, existing AMA efforts to improve
33 Medicare payment to physicians, and the scope of the AMA’s influence.

34
35 Given the current rate of inflation, the \$358 billion projection from CBO in 2019 to include
36 coverage for dental, vision, and hearing services in the Medicare program over the next decade
37 would likely be substantially higher today. In an environment in which Medicare is subject to
38 statutory budget neutrality requirements, the Council believes it is impossible to consider this issue
39 in a vacuum and the AMA must acknowledge the likely impact that adding these services would
40 mean for payment and access to current health care services for Medicare beneficiaries. At the time
41 that this report was written, the bill recently introduced by Senators Casey and Cardin did not have
42 a CBO score nor was the full text of the bill available.

43
44 The Council acknowledges the potential value of expanded Medicare benefits. Nonetheless, dental,
45 vision, and hearing services already are frequently offered through supplementary coverage under
46 Medicare Advantage (Part C) or Medigap plans. Veterans can receive coverage for these services
47 through Veterans Health Administration (VHA) plans (including free hearing aids), and low-
48 income individuals can often receive coverage through Medicaid. Other beneficiaries have private
49 coverage offered through an employer or an individually purchased plan.

1 In terms of the current political environment, at the time that this report was written, Congress had
2 recently failed to prevent a budget neutrality cut to the Medicare physician conversion factor and
3 was facing a stalemate on how to move forward with managing the national debt. At a time when
4 physicians are already fighting to keep practices open amid continued payment cuts due to lack of
5 an annual inflation-based update, frozen Medicare payment rates under the Medicare Access and
6 CHIP Reauthorization Act, and budget neutrality restrictions, pursuing broader Medicare coverage
7 expansions would be extremely challenging. Enacting Medicare physician payment reform remains
8 one of the AMA's highest priorities under our Recovery Plan for America's Physicians.

9
10 The Council also reemphasizes the importance of working with the ADA when it comes to
11 strategies to expand dental coverage to Medicare beneficiaries. It is crucial for the ADA and the
12 AMA to work together to navigate the current policy landscape regarding infringements on the
13 Medicare Physician Payment Schedule. While the Council acknowledges that oral health care is a
14 critical part of overall health care, we believe that our dental colleagues are best positioned to
15 assess the payment structures that work best for their needs. Notably, in 2020, the ADA enacted
16 new policy to address dental coverage under Medicare. The AMA will continue to work closely
17 with the ADA to share data on oral health care's impact on overall health, as stated in AMA policy.

18
19 The Council believes that the AMA can be most influential in addressing the need for hearing
20 services through improving mechanisms already in place. Physicians should educate and encourage
21 their patients on lower cost hearing aids that are now available over the counter for mild to
22 moderate hearing loss. Additionally, the AMA can encourage the USPSTF to re-evaluate its
23 decision not to recommend screening for hearing loss in asymptomatic adults over age 65,
24 especially considering the new evidence that exists about the connection of hearing loss and
25 dementia. Hearing loss caught and treated early could prevent the onset of dementia and improve
26 quality of life for the aging population.

27
28 Finally, the Council believes that AMA policy on vision coverage could be strengthened, and we
29 recommend amendments to Policy H-25.990 to encourage programs and outreach efforts for
30 affordable prescription eyeglasses.

31 32 RECOMMENDATIONS

33
34 The Council on Medical Service recommends that the following recommendations be adopted in
35 lieu of the referred Resolve clause of Alternate Resolution 113-A-22, and the remainder of the
36 report be filed:

- 37
38 1. That our American Medical Association (AMA) support physician and patient education
39 on the proper role of over the counter hearing aids, including the value of physician-led
40 assessment of hearing loss, and when they are appropriate for patients and when there are
41 possible cost-savings. (New HOD Policy)
- 42
43 2. That our AMA encourage the United States Preventive Services Task Force to re-evaluate
44 its determination not to recommend preventive hearing services and screenings in
45 asymptomatic adults over age 65 in consideration of new evidence connecting hearing loss
46 to dementia. (New HOD Policy)
- 47
48 3. That our AMA amend Policy H-25.990 by addition to read as follows:

49
50 Our AMA (1) encourages the development of programs and/or outreach efforts to support
51 periodic eye examinations and access to affordable prescription eyeglasses for elderly

- 1 patients; and (2) encourages physicians to work with their state medical associations and
2 appropriate specialty societies to create statutes that uphold the interests of patients and
3 communities and that safeguard physicians from liability when reporting in good faith the
4 results of vision screenings. (Amend HOD Policy)
5
- 6 4. That our AMA reaffirm Policy D-160.925, which recognizes the importance of managing
7 oral health and the importance of dental care to optimal patient care and supports the
8 exploration of opportunities for collaboration with the American Dental Association
9 (ADA) on comprehensive strategy for improving oral health care and education for
10 clinicians. (Reaffirm HOD Policy)
11
- 12 5. That our AMA reaffirm Policy H-330.872, which supports the American Medical
13 Association's continued work with the ADA to improve access to dental care for Medicare
14 beneficiaries and supports initiatives to expand health services research on the
15 effectiveness of expanded dental coverage in improving health and preventing disease in
16 the Medicare population, the optimal dental benefit plan designs to cost-effectively
17 improve health and prevent disease in the Medicare population, and the impact of
18 expanded dental coverage on health care costs and utilization. (Reaffirm HOD Policy)
19
- 20 6. That our AMA reaffirm Policy H-185.929, which supports coverage of hearing tests
21 administered by a physician or physician-led team as part of Medicare's benefit and
22 policies that increase access to hearing aids and other technologies and services that
23 alleviate hearing loss and its consequences for the elderly and supports the availability of
24 over-the-counter hearing aids for the treatment of mild-to-moderate hearing loss. (Reaffirm
25 HOD Policy)
26
- 27 7. That our AMA reaffirm Policy D-390.946, which supports the American Medical
28 Association's work towards the elimination of budget neutrality requirements within
29 Medicare Part B. (Reaffirm HOD Policy)

Fiscal Note: Less than \$500.

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APPENDIX

Policies Recommended for Amendment or Reaffirmation

Importance of Oral Health in Patient Care D-160.925

Our AMA: (1) recognizes the importance of (a) managing oral health and (b) access to dental care as a part of optimal patient care; and (2) will explore opportunities for collaboration with the American Dental Association on a comprehensive strategy for improving oral health care and education for clinicians. (Res. 911, I-16; Reaffirmed: CMS Rep. 03, A-19)

Medicare Coverage for Dental Services H-330.872

Our AMA supports: (1) continued opportunities to work with the American Dental Association and other interested national organizations to improve access to dental care for Medicare beneficiaries; and (2) initiatives to expand health services research on the effectiveness of expanded dental coverage in improving health and preventing disease in the Medicare population, the optimal dental benefit plan designs to cost-effectively improve health and prevent disease in the Medicare population, and the impact of expanded dental coverage on health care costs and utilization. (CMS Rep. 03, A-19)

Eye Exams for the Elderly H-25.990

Our AMA (1) encourages the development of programs and/or outreach efforts to support periodic eye examinations for elderly patients; and (2) encourages physicians to work with their state medical associations and appropriate specialty societies to create statutes that uphold the interests of patients and communities and that safeguard physicians from liability when reporting in good faith the results of vision screenings. (Res. 813, I-05; Reaffirmed: CSAPH Rep. 1, A-15)

Hearing Aid Coverage H-185.929

1. Our AMA supports public and private health insurance coverage that provides all hearing-impaired infants and children access to appropriate physician-led teams and hearing services and devices, including digital hearing aids.
2. Our AMA supports hearing aid coverage for children that, at minimum, recognizes the need for replacement of hearing aids due to maturation, change in hearing ability and normal wear and tear.
3. Our AMA encourages private health plans to offer optional riders that allow their members to add hearing benefits to existing policies to offset the costs of hearing aid purchases, hearing-related exams and related services.
4. Our AMA supports coverage of hearing tests administered by a physician or physician-led team as part of Medicare's Benefit.
5. Our AMA supports policies that increase access to hearing aids and other technologies and services that alleviate hearing loss and its consequences for the elderly.
6. Our AMA encourages increased transparency and access for hearing aid technologies through itemization of audiologic service costs for hearing aids.
7. Our AMA supports the availability of over-the-counter hearing aids for the treatment of mild-to-moderate hearing loss. (CMS Rep. 6, I-15; Appended: Res. 124, A-19)

Sequestration D-390.946

Our AMA will: (a) continue to prioritize and actively pursue vigorous and strategic advocacy to prevent sequester and other cuts in Medicare payments due to take effect on January 1, 2022; (b) seek positive inflation-adjusted annual physician payment updates that keep pace with rising practice costs; (c) ensure Medicare physician payments are sufficient to safeguard beneficiary access to care; (d) work towards the elimination of budget neutrality requirements within Medicare Part B; (e) eliminate, replace, or supplement budget neutrality in MIPS with positive incentive

payments; (f) advocate strongly to the current administration and Congress that additional funds must be put into the Medicare physician payment system to address increasing costs of physician practices, and that continued budget neutrality is not an option; and (g) advocate for payment policies that allow the Centers for Medicare & Medicaid Services to retroactively adjust overestimates of volume of services. (Res. 212, I-21; Reaffirmed: Res. 240, A-22)